

Informal Summary of 18 Public Diplomacy Reports and their Recommendations by Steven R. Corman.
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<http://comops.org/journal/2009/02/20/nothing-new-in-white-oak-recommendations-on-public-diplomacy/>

Recommendation	Count	Report																	
		White Oak 2009	Lord Brookings 2008	DSB 2008	Stanley Foundation 2008	Rugh PDC 2008	Public Diplomacy Council 2008	Heritage 2008	Szondi 2008	GAO PD 2007	Argyros et al. CSIS 2007	Nye & Armitage CSIS 2007	Bus. Diplomatic Action 2007	GAO PD 2006	DoS Cultural Diplomacy 2005	Epstein CRS 2005	Heritage 2005	DSB 2004	GAO Int'l. Broadcasting 2004
Improve internal coordination, cooperation, business processes	12	x	x	x		x	x		x	x			x		x	x	x		x
Increase funding	10	x	x	x	x	x	x					x			x	x			
Improve staffing/human resources	9	x		x	x	x				x		x	x		x	x			
Create PD specialty tracks/Careers or improve PD training for FSOs	9	x	x		x	x						x	x		x			x	x
More integration of academic and/or private sector and/or NGOs	7	x	x					x							x				x
Create independent PD entity	6			x	x	x						x			x			x	
Emphasize development in policy	4				x						x			x				x	
Embrace new media	4	x			x					x					x				
Emphasize people-to-people exchange	3	x									x			x					
Better audience adaptation/targeting	3								x									x	x
Improve research/assessment	3								x									x	x
Improve strategic planning	3								x				x		x				
Restructure BBG or review broadcasting policy	3		x							x					x				
Emphasize youth engagement	2										x								x
Emphasize values	2													x					x

